**Krikey Analysis Reports Recommendations**

1. Because the games on the app are relatively early stages, I would create an analysis of users' game play over time. I would expect that they would trend to be played often when first joining and taper out overtime.
2. I would also create a similar analysis of the videos created and videos viewed for similar reasons to the first analysis.
3. I noticed that most of the videos I saw on the feed had relatively low likes. I think that it would be interesting to create an analysis of the number of likes over time. It would be able to show if a video is trending quickly or slowly and would show if the video was maybe trending quickly to start, but then started to cool off. This could be useful when recommending videos for other users to watch.